# Busey

# INVESTOR PRESENTATION

Acquisition of Merchants & Manufacturers Bank Corporation

November 27, 2023



## **Merchants and Manufacturers Bank Corp.**

# Busey + M&M Bank Merchants and Manufacturers Bank

#### Bank-Level Financial Highlights<sup>1</sup>

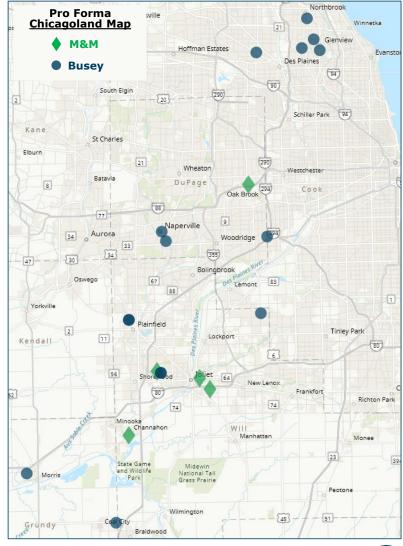
\$ in millions	2021	2022	3Q23 YTD
Total Assets	\$360	\$417	\$473
Total Loans	\$321	\$372	\$406
Total Deposits	\$308	\$342	\$399
Loan / Deposits	104.2 %	108.8 %	101.8 %
NPA/Assets	0.00 %	0.00 %	0.00 %
NIM	4.36 %	4.76 %	5.14 %
Efficiency Ratio	63.9 %	66.0 %	55.6 %
ROAA	1.15 %	1.12 %	1.64 %
ROATCE	14.69 %	13.30 %	18.78 %
TCE / TA	8.22 %	8.37 %	8.22 %

#### **Deposit Market Share**<sup>2</sup> (excludes banks with \$100B+ in consolidated assets)

Combined Markets of Will County & DuPage County, IL					
Rank	Financial Institution	Branches	Total Deposits (\$mm)	DMS (%)	
1	Wintrust Financial Corp. (IL)	29	8,327	11.5	
2	Old National Bancorp (IN)	20	5,112	7.1	
3	Old Second Bancorp Inc. (IL)	24	2,047	2.8	
4	Pro Forma BUSE + M&M	13	1,363	1.9	
4	Republic Bancorp Co. (IL)	6	1,070	1.5	
5	First Busey Corp. (IL)	8	1,000	1.4	
6	Bancorp Financial Inc. (IL)	2	937	1.3	
7	Itasca Bancorp Inc. (IL)	2	653	0.9	
8	First American Bank Corp. (IL)	13	555	0.8	
9	Lisle SB (IL)	4	401	0.6	
10	Providence Financial Corp. (IL)	3	372	0.5	
11	Merchants & Manufacturers	5	362	0.5	

Chicago MSA					
Rank	Financial Institution	Branches	Total Deposits (\$mm)	DMS (%)	
1	Wintrust Financial Corp. (IL)	147	41,588	7.3	
2	Old National Bancorp (IN)	89	15,816	2.8	
3	Byline Bancorp Inc. (IL)	53	6,815	1.2	
4	First Bancshares Inc. (IN)	34	5,375	0.9	
5	Old Second Bancorp Inc. (IL)	50	4,680	0.8	
6	Associated Banc-Corp (WI)	21	3,566	0.6	
7	First American Bank Corp. (IL)	48	3,551	0.6	
8	Pro Forma BUSE + M&M	20	2,596	0.5	
8	Parkway Bancorp Inc. (IL)	24	2,419	0.4	
9	First Busey Corp. (IL)	15	2,234	0.4	
10	Republic Bancorp Co. (IL)	19	2,229	0.4	
55	Merchants & Manufacturers	5	362	0.1	

#### 5 Branches in Illinois: Will & DuPage Counties





### **Strategic Rationale**



# Compelling Life Equity Loan® Line of Business

- Defensible, scalable niche as established market leader in providing loans secured by cash value life insurance policies and related credit products
- Service-first business model aligns with Busey's focus M&M prioritizes delivering best-in-class customer service to borrowers and their insurance agents
- Enhances the unique product set offered to Busey's well-capitalized client base
- Attractive economics strong yield (7.65% MRQ) and no historical loss experience
- Busey's strong balance sheet position and investments in technology will enhance Life Equity Loan® capabilities and financial outcomes

#### Further Enhances Key Market Profile

- Complements and extends Busey's growing Chicagoland market presence
- Bolsters Busey's deposit position among regional and community banks to #4 in M&M's markets of operation and #8 in the Chicago MSA <sup>1</sup>
- Adds presence in attractive and commercially important Oak Brook market

# **Product & Service Synergies**

- Existing M&M customers gain:
  - Access to a broader suite of bank, wealth, and payment tech solutions
  - Enhanced ability to continue growing with bankers they know & trust via significantly increased lending limits and improved access to funding

#### Low Risk

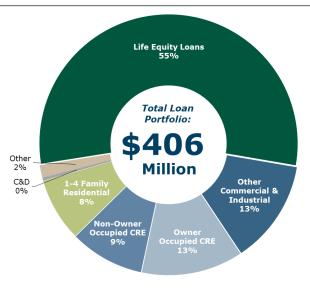
- Strong cultural fit and shared community banking values
- M&M shares Busey's conservative credit culture, confirmed by the thorough due diligence of Busey's credit team
- Critical members of executive leadership to join Busey
- Life Equity Loan® leadership, origination and servicing teams to remain intact
- Small investment portfolio at ~\$10 million amortized cost and short duration of < 4 years;</li>
   100% available-for-sale, AOCI of (\$554 thousand) at 9/30/23



#### **Loan Portfolio**

# Busey + M&M Bank Merchants and Manufacturers Bank

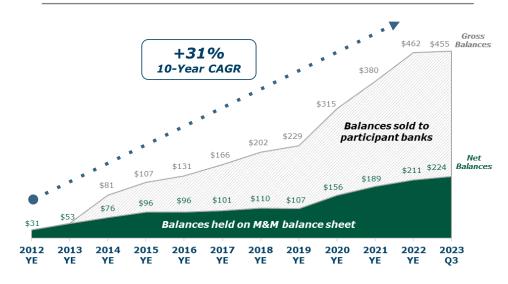
#### M&M Total Loan Portfolio Composition | 3Q23



- Conservatively underwritten, diversified and granular loan portfolio
- \$0 net charge-offs since 2015
- No non-performing assets
- 0.18% of total loans are 90+ days past due
- Minimal out-of-market commercial lending: excluding nationwide Life Equity Loan program, ~90% of portfolio balances are loans in Illinois or Indiana
- No Central Business District Office CRE-I; only ~\$1 million of total Office CRE-I balances

#### M&M Life Equity Loan Portfolio Trend





- Life Equity Loans represent 55% of total on-balance sheet loan balances
- Gross balances of Life Equity Loans exceed \$450 million
  - Over 50% remains off-balance sheet in the form of participations to other financial institutions
  - Portions participated can be brought back on balance sheet over time
- Portfolio has over 3,000 borrowers represented by over 900 insurance agents
- Life Equity Loans have demonstrated no loss content across company's history in the business
- Busey's strong capital and liquidity positions will enhance growth and economic capture going forward



### **Diligence Process & Results**



# Long-term relationship between transaction partners

- Long-standing relationship between key members of Busey and M&M leadership
- Pre-existing commercial relationship over many years as a participation partner for M&M's Life Equity Loan business

#### **Diligence Process**

- Comprehensive examination completed by 10 functional Busey diligence teams
- Reviewed ~70% of loan portfolio balances (ex-Life Equity Loans)

#### **Balance Sheet Marks**

- Low gross credit mark of 0.9% of total loans, based on historical loss experience and the significant portion of loan book secured by cash value of life insurance
- Net asset/liability rate marks of ~\$6 million

#### **Cost Savings**

- Estimated at 40% of M&M's noninterest expense
- 75% run-rate realization in 2024, 100% in 2025+

#### **Restructuring Charges**

• One-time pre-tax transaction charges are 1.3x of fully-realized estimated pre-tax cost saves

#### Other

- Core Deposit intangible: 3.5% of core deposits, amortized on accelerated basis over 10 years
- Immaterial Durbin Amendment impact



# **Deal Terms & Pro Forma Financial Impacts**



Purchase Price	<ul> <li>\$41.6 million aggregate deal value to common shareholders <sup>1</sup></li> <li>\$117.74 total consideration per M&amp;M share <sup>1</sup></li> </ul>	
Consideration Mix	<ul><li>71% stock, 29% cash</li><li>Election mechanism, subject to proration</li></ul>	
Other Consideration	• \$3.0 million of outstanding preferred shares to be redeemed at par	
Transaction Multiples	<ul> <li>1.42x TBV at 9/30/23 <sup>1</sup></li> <li>6.9x LTM earnings <sup>1</sup></li> <li>3.7x LTM earnings + full-phased in cost savings <sup>1</sup></li> </ul>	
Pro Forma Impacts	<ul> <li>&lt; 1.5% TBV dilution</li> <li>2.0 year TBV earnback (crossover method)</li> <li>6%+ EPS accretion in 2025 &amp; 2026; long-term GAAP &amp; Cash EPS accretion of ~5.5%</li> <li>25%+ projected IRR</li> <li>Pro Forma capital and liquidity positions remain robust</li> </ul>	
Anticipated Closing Date	<ul> <li>Early Second Quarter of 2024</li> <li>Bank Merger and Conversion projected for Second Quarter 2024</li> </ul>	



### Forward-Looking Statements and Additional Information

#### **Special Note Concerning Forward-Looking Statements**

This presentation may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 with respect to the financial condition, results of operations, plans, objectives, future performance and business of Busey and M&M. Forward-looking statements, which may be based upon beliefs, expectations and assumptions of Busey's and M&M's management and on information currently available to management, are generally identifiable by the use of words such as "believe," "expect," "anticipate," "plan," "intend," "estimate," "may," "will," "would," "could," "should" or other similar expressions. Additionally, all statements in this presentation, including forward-looking statements, speak only as of the date they are made, and neither Busey nor M&M undertakes any obligation to update any statement in light of new information or future events. A number of factors, many of which are beyond the ability of Busey and M&M to control or predict, could cause actual results to differ materially from those in any forward-looking statements. These factors include, among others, the following: (i) the possibility that any of the anticipated benefits of the proposed transaction between Busey and M&M will not be realized or will not be realized within the expected time period: (ii) the risk that integration of operations of M&M with those of Busey will be materially delayed or will be more costly or difficult than expected; (iii) the inability to complete the proposed transaction due to the failure of the required approval of M&M's stockholders; (iv) the failure to satisfy other conditions to completion of the proposed transaction, including receipt of required regulatory and other approvals; (v) the failure of the proposed transaction to close for any other reason; (vi) the effect of the announcement of the transaction on customer relationships and operating results; (vii) the possibility that the transaction may be more expensive to complete than anticipated, including as a result of unexpected factors or events; (viii) the strength of the local, state, national, and international economy (including effects of inflationary pressures and supply chain constraints); (ix) the economic impact of any future terrorist threats or attacks, widespread disease or pandemics (including the Coronavirus Disease 2019 pandemic), or other adverse external events that could cause economic deterioration or instability in credit markets (including Russia's invasion of Ukraine and the Israeli-Palestinian conflict); (x) changes in state and federal laws, regulations, and governmental policies concerning Busey's or M&M's general business (including changes in response to the recent failures of other banks); (xi) changes in accounting policies and practices; (xii) changes in interest rates and prepayment rates of Busey's or M&M's assets (including the impact of the London Interbank Offered Rate phase-out and the recent and potential additional rate increases by the Federal Reserve); (xiii) increased competition in the financial services sector (including from non-bank competitors such as credit unions and fintech companies) and the inability to attract new customers; (xiv) changes in technology and the ability to develop and maintain secure and reliable electronic systems; (xv) the loss of key executives or associates; (xvi) changes in consumer spending; (xvii) unexpected results of acquisitions, including the acquisition of M&M and the performance of M&M's Life Equity Loan® business; (xviii) unexpected outcomes of existing or new litigation involving Busey or M&M; (xix) fluctuations in the value of securities held in Busey's or M&M's securities portfolio; (xx) concentrations within Busey's or M&M's loan portfolio, large loans to certain borrowers, and large deposits from certain clients; (xxi) the concentration of large deposits from certain clients who have balances above current FDIC insurance limits and may withdraw deposits to diversify their exposure; (xxii) the level of non-performing assets on Busey's or M&M's balance sheets: (xxiii) interruptions involving information technology and communications systems or third-party servicers; (xxiv) breaches or failures of information security controls or cybersecurity-related incidents; and (xxy) the economic impact of exceptional weather occurrences such as tornadoes, hurricanes, floods, blizzards, and droughts. These risks and uncertainties should be considered in evaluating forward-looking statements and undue reliance should not be placed on such statements. Additional information concerning Busey and its business, including additional factors that could materially affect Busey's financial results, are included in Busey's filings with the Securities and Exchange Commission ("SEC").

#### **Additional Information**

Busey will file a registration statement on Form S-4 with the SEC in connection with the proposed transaction. The registration statement will include a proxy statement of M&M that also constitutes a prospectus of Busey, which will be sent to the stockholders of M&M. M&M's stockholders are advised to read the proxy statement/prospectus when it becomes available because it will contain important information about Busey, M&M and the proposed transaction. When filed, this presentation and other documents relating to the proposed transaction filed by Busey and M&M can be obtained free of charge from the SEC's website at www.sec.gov. These documents also can be obtained free of charge by accessing Busey's website at www.busey.com under the tab "Investors Relations" and then under "SEC Filings." Alternatively, these documents, when available, can be obtained free of charge from Busey upon written request to First Busey Corporation, Attention: Corporate Secretary, 100 W. University Avenue, Champaign, Illinois 61820 or by calling (217) 365-4630, or from M&M, upon written request to Merchants and Manufacturers Bank Corporation, Attention: Brad Butler, 25140 W. Channon Dr., Channahon, Illinois 60410 or by calling (630) 575-9700.

This presentation shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

#### Participants in this Transaction

Busey, M&M and certain of their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from stockholders in connection with the proposed transaction under the rules of the SEC. Information about these participants may be found in the definitive proxy statement of Busey relating to its 2023 Annual Meeting of Stockholders filed with the SEC on April 14, 2023. This definitive proxy statement can be obtained free of charge from the sources indicated above. Additional information regarding the interests of these participants will also be included in the proxy statement/prospectus regarding the proposed transaction when it becomes available.

